

Sponsorship Opportunities

| SPONSOR LEVELS | Platinum \$25,000 | Gold \$15,000 | Silver \$10,000 | Bronze \$5,000 |
|---|----------------------------|-------------------|--------------------|-------------------|
| LOGO on COVER of onsite guide | • | | | |
| LOGO on event signage, certificates and other print promotions | • | | | |
| Opening remarks before keynote speaker (up to 10 min.) or show 3-min. ad/video | • | | | |
| Underwriter credit for lunchtime raffle (winner receives 2 free registrations for the 2020 conference) | • | | | |
| Prominent branding opportunity in hotel (large media adhesive print in lobby area) | • | • | | |
| Highlight in social media | • | • | | |
| Inclusion in event announcements or press releases | • | • | | |
| LOGO on conference web HOMEPAGE | • | • | | |
| Access to conference attendee list | • | • | • | |
| Recognition in at least 4 event e-blasts to approx. 10,000 qualified subscribers with link to sponsor website | • | • | • | |
| Profile feature on conference website | • | • | • | |
| Mention in social media | • | • | • | |
| Complimentary exhibit table(s) | 2 tables | 1 table | 1 table | 1 table |
| ADVERTISEMENT in onsite guide | Full page premium position | Full page | Half page | Half page |
| Complimentary registration for full conference (includes session attendance, conference meals and all related events) | 4 representatives | 3 representatives | 3 representatives | 2 representatives |
| Verbal recognition at general session(s) | • | • | • | • |
| Listing on sponsor section of conference web | Logo + hyperlink | Logo + hyperlink | Logo + hyperlink | Logo + hyperlink |
| LOGO or AD in pre- and post- presentation slide loop | • | • | • | • |
| Promotional item placed in attendee bag | • | • | • | • |
| Permission to self-promote | • | • | • | • |

DEADLINES

Deadline 1: As Soon As Possible

- Company logo
- Profile feature if applicable

Deadline 2: Monday, April 8, 2019

- Ad for onsite guide
- Ad or logo for pre- and post-presentation slide loop
- Promotional item for attendee bags
- Elevator door cling print file if applicable

SUBMISSION

Send files to <u>Amy Moritz</u> (amoritz@csc.csiu.org) if files are 10MB or smaller. To share larger files, please save them to Google drive and share with Amy Moritz.

Mail promotional items to Center for Schools and Communities/CPSEL, Attn. Amy Moritz (SEL Conference), 275 Grandview Avenue, Suite 200, Camp Hill, PA 17011.